




Fast Facts

- **Display**, recruitment and product launch advertising carried
- **Circulation** 2,300
- **Frequency** 11 issues/year
- **Format** A4 magazine and online at soci.org/chemistryandindustry
- **Readership** SCI members and industry professionals
- **Publisher** John Wiley & Sons Ltd on behalf of SCI

MEDIA INFORMATION 2020

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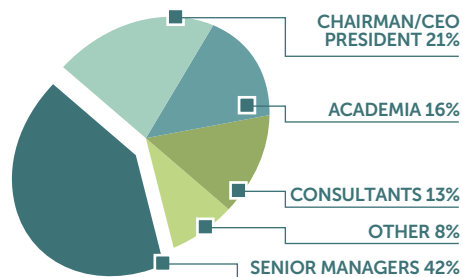
Chemistry&Industry

The right chemistry
creates the right
partnership

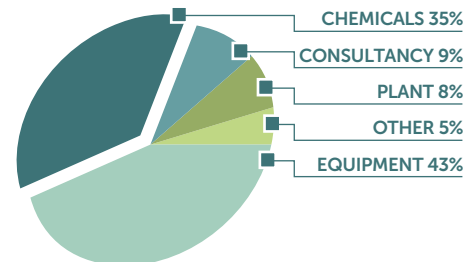
Chemistry & Industry

- *Chemistry & Industry* is a news breaking, topical and international chemistry-based magazine published on behalf of the SCI bridging the gap between scientific innovation and industrial and consumer products. It specialises in the authoritative, objective and yet easy to understand interpretation of scientific information. It is relied on by an industry-informed readership, particularly interested in keeping abreast of current innovations and commercialisation of research and discovery.
- *Chemistry & Industry's* readers are business people, opinion formers and decision makers from all sectors of chemistry-related scientific organisations, from universities and research organisations to chemical and pharmaceutical producers, entrepreneurs and SMEs and other technology-based manufacturers and suppliers.
- *Chemistry & Industry* provides an extremely targeted global readership of high-level specifiers and purchasers of materials, equipment and services. Over 70% of *Chemistry & Industry* readers work in industry and over 60% represent higher levels of management including presidents, CEOs and chairmen.
- *Chemistry & Industry's* editorial is focused on scientific and industrial innovation that will result in commercially significant developments in the next ten years.
- *Chemistry & Industry* combines strong news coverage with a diverse features programme.
- *Chemistry & Industry's* news coverage regularly includes breaking stories that are picked up by the print and broadcast media both in the UK and the rest of the world

Circulation profile



Purchasing influence



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Rate Card

prices also available in Euros and US Dollars on request

Type	Rate	Size	Bleed	Trim
Outside back	£1,250	270x195mm	303x216mm	297x210mm
Inside front	£1,100	270x195mm	303x216mm	297x210mm
Inside back	£1,100	270x195mm	303x216mm	297x210mm
Double page spread	£1,400	270x405mm	303x426mm	297x420mm
Full page	£950	270x195mm	303x216mm	297x210mm
Half page horizontal	£700	130x195mm	150x216mm	135x210mm
Half page vertical	£700	270x89mm	303x102mm	297x99mm
Third page vertical solus	£550	270x58mm		
Quarter page	£400	130x95mm		

Recruitment

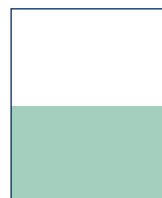
full page	£900
1/2 page	£650
1/4 page	£350

Online

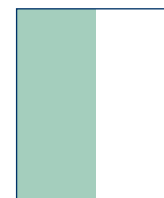
<i>Right hand button banner</i>	£150/month	120x60 px
<i>Right hand sky scraper</i>	£500/month	120x600 px



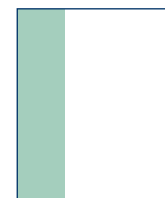
Full page



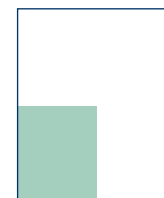
Half page



Half page vertical



Third page vertical



Quarter page

Design service

We can help design your advertisement to achieve maximum impact. Ask about creative ideas.

Special opportunities

Inserts, gatefolds and stitched in inserts are also available. All prices on application.

C&I deadline dates

Issue	date	ad deadline
1 <i>January</i>	16 January 2020	20 December 2019
2 <i>February</i>	12 February 2020	5 February 2020
3 <i>March</i>	11 March 2020	4 March 2020
4 <i>April</i>	8 April 2020	1 April 2020
5 <i>May</i>	6 May 2020	29 April 2020
6 <i>June</i>	3 June 2020	27 May 2020
7 <i>July/August</i>	8 July 2020	1 July 2020
8 <i>September</i>	9 September 2020	2 September 2020
9 <i>October</i>	7 October 2020	30 September 2020
10 <i>November</i>	4 November 2020	28 October 2020
11 <i>December</i>	9 December 2020	2 December 2020

In every issue, *C&I* looks at innovation in the chemical and chemically-related industries from life science including pharmaceuticals and agrochemicals, through food and agriculture to energy, water, materials and the environment as well as business aspects relevant to all industry sectors.

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